

Salvador Rodriguez

18 Fair Ave., San Francisco, CA 94110
sal.rodriguez19@gmail.com | 281.409.3516 | www.salrodriguez.me

Experience

CNBC, Tech Reporter
San Francisco, CA • Covering Facebook and social media
Sept. 2018 - Present

Reuters, Technology Correspondent
San Francisco, CA • Covered enterprise software with a focus on Micro-soft and Salesforce as well as Tesla
May 2017 - Sept. 2018

Inc. Magazine, Staff Reporter
San Francisco, CA • Focused on covering Apple, Google, Facebook, Twitter, Slack, Dropbox, virtual reality and tech diversity
June 2016 - May 2017

International Business Times, Silicon Valley Correspondent
San Francisco, CA • Covered tech industry with a focus on topics including diversity, and coding bootcamps
Dec. 2014 - March 2016

Los Angeles Times, Staff Writer
Los Angeles, CA • Lead reporter for Tech Now blog
May 2012 - Sept. 2014 • Covered Apple, Google, Facebook and others

Downtown Devil, Co-publisher and co-owner
Phoenix, AZ • Co-founded online publication
Jan. 2009 - Present • Previously served as reporter and managing editor

Cronkite News Service, Reporter
Washington, DC • Covered the impact of national policy and regulation on Arizona business, energy and environment
Jan. 2012 - April 2012

New York Times, Phoenix Bureau Intern Reporter
Phoenix, AZ • Assisted Phoenix Bureau Chief Marc Lacey with various reporting assignments
Jan. 2011 - Dec. 2011

Los Angeles Times, Intern Business Reporter
Los Angeles, CA • Wrote technology stories for the business desk of the Los Angeles Times
May 2011 - Aug. 2011

Arizona Republic, Breaking News Reporter
Phoenix, AZ • Covered breaking news including immigration raids, crimes and severe weather
Aug. 2010 - Dec. 2010

Houston Chronicle, Business Reporter
Houston, TX • Wrote business features and dailies
June 2010 - Aug. 2010

Arizona Capitol Times, Intern Reporter
Phoenix, AZ • Worked on enterprise stories
Sept. 2009 - Dec. 2009 • Won national award for a business feature

ASU State Press, Business Reporter/Part-time Reporter
Tempe, AZ • Wrote 3 stories per week as business beat reporter
Sept. 2008 - Dec. 2009 • Wrote 1 story a week as a freshman

The Sun, Intern Sports Reporter
Houston, TX • Wrote a feature story each week for a publication of Houston Community Newspapers
June 2009 - July 2009 • Interviewed Olympic medalist, state track champions and other star athletes

SPORTS 620 KTAR, Digital Media Intern
Phoenix, AZ • Wrote stories and helped run sports section of website
Jan. 2009 - May 2009 • Interviewed athletes, including Arizona Cardinals players

Indo American News, Intern Reporter
Houston, TX • Wrote and designed a weekly community page, conducting multiple man-on-the-street interviews for each one
June 2008 - July 2008

RamPage, Editor in Chief/Sports Editor
Houston, TX • Managed staff and wrote enterprise stories as editor in chief of Cypress Ridge High School newspaper
Aug. 2006 - May 2008 • Covered and photographed sports as sports editor

Education

Arizona State University
Walter Cronkite School of Journalism and Mass Communication
Aug. 2008 - May 2012
Phoenix, AZ

- Combined 4-year Bachelor's and Master's degrees in journalism program
- Specialization in Business Reporting
- Two-week business journalism class in China
- Graduated from Barrett, the Honors College

Cypress Ridge High School
Aug. 2004 - May 2008
Houston, TX

Awards and Honors

2012 **Cronkite Outstanding Undergraduate**

2011 **Chips Achievement Prize**
• "Outstanding Enterprise" among the 2011 Chips Quinn Scholars

2011 **Chips Quinn Scholar**

2010 **NNA Best Business Feature Story**
• Non-daily Division, circulation less than 8,000

2010 **New York Times Student Journalism Institute**

2010 **NAHJ Student Projects**

2010 **George & Joann K. Jones Scholarship**

2007 **ASU National Hispanic Finalist Scholarship**
• \$96,000, 4-year scholarship (2008 - 2012)

2007 **National Hispanic Recognition Program, 2007-2008 Scholar Finalist**

Skills

- Fluent Spanish
- Intermediate Portuguese
- Photoshop
- Wordpress
- Dreamweaver
- HTML
- InDesign
- Final Cut
- Illustrator
- Photography

References

Michael Learmonth
Former IBTimes Tech, Media & Culture Editor
646.520.6746 | m.learmonth@ibtimes.com

Greg Mitchell
Reuters West Coast Bureau Chief
415.416.9058 | GregMitchell@thomsonreuters.com

Marc Lacey
New York Times National Editor
212.556.7415 | lacey@nytimes.com

Andrew Leckey
Reynolds National Center for Business Journalism President
602.496.9186 | andrew.leckey@businessjournalism.org