

Salvador Rodriguez

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Experience

Reuters, Technology Correspondent
San Francisco, CA
May 2017 - Present
• Covering enterprise software and cloud computing with a focus on Microsoft, Salesforce and Oracle.

Inc. Magazine, Staff Reporter
San Francisco, CA
June 2016 - May 2017
• Focused on covering Apple, Google, Facebook, Twitter, Slack, Dropbox, virtual reality and tech diversity.

International Business Times, Silicon Valley Correspondent
San Francisco, CA
Dec. 2014 - March 2016
• Covered tech industry at a broad level, including its push for diversity, coding bootcamps and the encryption debate in Washington.

Downtown Devil, Co-publisher and co-owner
Phoenix, AZ
Jan. 2009 - Present
• Co-founded online publication with four other students as freshmen in 2009
• Previously served as reporter and managing editor

Los Angeles Times, Staff Writer
Los Angeles, CA
May 2012 - Sept. 2014
• Lead reporter for Tech Now blog
• Covered Apple, Google, Facebook and others

Cronkite News Service, Reporter
Washington, DC
Jan. 2012 - April 2012
• Reported for school's news service from its Washington, D.C., bureau
• Covered business, energy and the environment

New York Times, Phoenix Bureau Intern Reporter
Phoenix, AZ
Jan. 2011 - May 2011
• Assisted Phoenix Bureau Chief Marc Lacey with reporting
• Earned three double bylines and numerous other contributor bylines

Los Angeles Times, Intern Business Reporter
Los Angeles, CA
May 2011 - Aug. 2011
• Wrote technology stories for the business desk of the Los Angeles Times
• Wrote for the Los Angeles Times Tech Blog

Arizona Republic, Breaking News Reporter
Phoenix, AZ
Aug. 2010 - Dec. 2010
• Covered breaking news including immigration raids, crimes and severe weather
• Wrote A1 story on mysterious death of police officer

Houston Chronicle, Business Reporter
Houston, TX
June 2010 - Aug. 2010
• Wrote business features, dailies
• Interviewed executives, fund managers, accountants, chamber presidents, etc.

Arizona Capitol Times, Intern Reporter
Phoenix, AZ
Sept. 2009 - Dec. 2009
• Worked on enterprise stories
• Won national award for a business feature

ASU State Press, Business Reporter/Part-time Reporter
Tempe, AZ
Sept. 2008 - Dec. 2009
• Wrote 3 stories per week as business beat reporter
• Wrote 1 story a week as a freshman

The Sun, Intern Sports Reporter
Houston, TX
June 2009 - July 2009
• Wrote a feature story each week for a publication of Houston Community Newspapers
• Interviewed Olympic medalist, state track champions and other star athletes

SPORTS 620 KTAR, Digital Media Intern
Phoenix, AZ
Jan. 2009 - May 2009
• Wrote stories and helped run sports section of website
• Interviewed athletes, including Arizona Cardinals players

Indo American News, Intern Reporter
Houston, TX
June 2008 - July 2008
• Wrote and designed a weekly community page, conducting multiple man-on-the-street interviews for each one

RamPage, Editor in Chief/Sports Editor
Houston, TX
Aug. 2006 - May 2008
• Managed staff and wrote enterprise stories as editor in chief of Cypress Ridge High School newspaper
• Covered and photographed sports as sports editor

Education

Arizona State University
Walter Cronkite School of Journalism and Mass Communication
Aug. 2008 - May 2012
Phoenix, AZ
• Combined 4-year Bachelor's and Master's degrees in journalism program
• Specialization in Business Reporting
• Two-week business journalism class in China
• Graduated from Barrett, the Honors College

Cypress Ridge High School
Aug. 2004 - May 2008
Houston, TX

Awards and Honors

2012 **Cronkite Outstanding Undergraduate**

2011 **Chips Achievement Prize**
• "Outstanding Enterprise" among the 2011 Chips Quinn Scholars

2011 **Chips Quinn Scholar**

2010 **NNA Best Business Feature Story**
• Non-daily Division, circulation less than 8,000

2010 **New York Times Student Journalism Institute**

2010 **NAHJ Student Projects**

2010 **George & Joann K. Jones Scholarship**

2007 **ASU National Hispanic Finalist Scholarship**
• \$96,000, 4-year scholarship (2008 - 2012)

2007 **National Hispanic Recognition Program, 2007-2008 Scholar Finalist**

Skills

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| • Fluent Spanish | • Intermediate Portuguese |
| • Photoshop | • Wordpress |
| • Dreamweaver | • HTML |
| • InDesign | • Final Cut |
| • Illustrator | • Photography |

References

Michael Learmonth

Former IBTimes Tech, Media & Culture Editor
646.520.6746 | m.learmonth@ibtimes.com

Peter Pae

Former Los Angeles Times Technology Editor
paep@aol.com

Marc Lacey

New York Times National Editor
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Andrew Leckey

Reynolds National Center for Business Journalism President
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